

SIMPLICITY

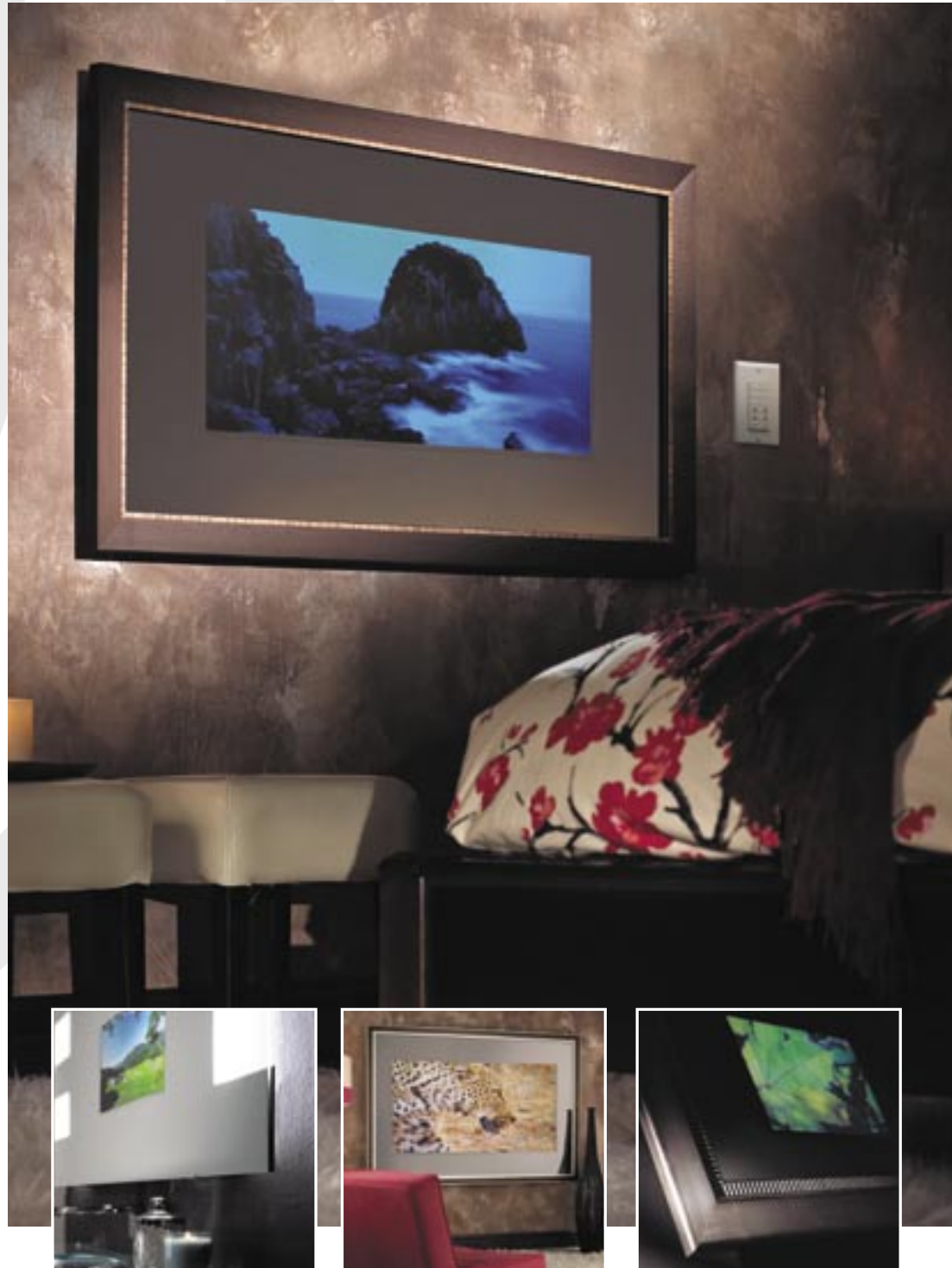
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MIRROR MIRROR ON THE WALL

From oversized media cabinets to elaborate TV lift systems and plasma cover-ups, consumers are showing an increasing desire to keep their electronics hidden. SÉURA, an industry leader in design technology, is answering that demand like no other with its sleek and simple television mirror.

The SÉURA Television Mirror is an elite LCD cleverly built into a finely crafted mirror. Created to preserve the integrity of an interior design and conserve space, the LCD screen, when activated, is visible as a window within the mirror. When turned off, the LCD is completely hidden from view and shows only the mirror reflection.

The SÉURA television mirror is available as either a recessed or surface-mount configuration. The Premier™ series includes LCD display dimensions from 32" to 65". The Enhanced™ series displays range from 15" to 26". With custom framing and integrated lighting available, this product can be customized to accommodate the needs of most interior designs.





ERIC'S VIEWPOINT

This month's cover story features television mirrors by SÉURA, one of a select few manufacturers blending both form and function with incredible results. Historically there has always been a dichotomy

between where audio/visual equipment should be placed and the design of the room. A wall that shouts for a TV in front of it is often the same wall that asks for artwork to be hung from it. So begins the conflict. We audio video techs lobby for a TV on the wall, and the interior designer insists the wall be used for a mirror. We both have a vision of how we would like the room to look, and the customer is stuck squarely in the middle. Fortunately, emerging technology and innovative products are making this type of conflict a thing of the past.

SÉURA heeded our dilemma and developed a TV-behind-the-mirror that is both aesthetically pleasing and terrific to watch. With this new technology, a wall can serve multiple functions, rendering the "what-should-go-where" conflict irrelevant (and making everyone happy). Spaces that call out for a mirror can now be used as a TV location as well. Imagine having a TV in your bathroom that doesn't take up valuable counter space and is

only visible when it's turned on. Instead of having a cumbersome TV sitting on the vanity, it's discreetly hidden behind the mirror. What's more, the mirrors and TVs are available in a variety of sizes, so you don't have to compromise the quality of the mirror or settle for a second-rate TV.

Sound Advance is another manufacturer who has blended the audiophile's needs and a room's aesthetics by developing speakers that — when mounted — are not visible to the casual observer. No, these aren't futuristic speakers developed with hologram technology. These unique speakers are placed behind the wall, with the wall then finished around them so you don't even know there are speakers in the room. It's the perfect solution for the person who wants sound but would prefer not to see speakers in the room.

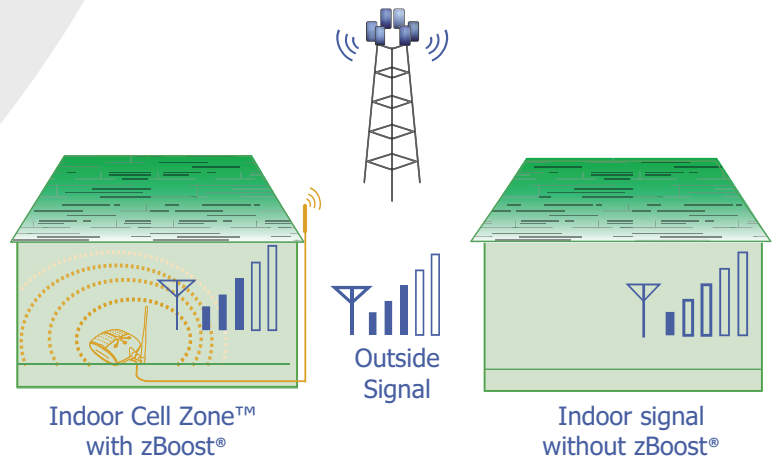
These are just some examples of how the electronics industry is creatively designing products to compliment the design of the room. The days of a television set dominating the room are behind us, and you can be sure there are more changes to come.

Eric Wing

JUST ADD SPEAKERS

Audio Design Associates (ADA), the recognized brand of excellence in high-end custom installed electronics has unveiled its iPod compatible TPA-1 Thermionic (Tube) pre-amplifier.

"The plea from two-channel hi-fidelity lovers didn't fall on deaf ears at ADA," says Richard Stoerger, ADA's Vice President and C.O.O. "With the iPod replacing nearly every form of medium that contains music, it was only a matter of time before someone would have to find a way to marry an iPod to a system a 2-channel enthusiast would not just accept, but truly love."



GET INTO THE (CELL) ZONE WITH Z-BOOST

Stop running to the window or going outside to talk on your cell phone - Many wireless users suffer cell phone signal strength loss when using a cell phone in their home or office.

zBoost captures the wireless signal outside, brings it inside and enhances, or boosts it – Extending a Cell Zone in your home or office.



SPEAKERS CAN BE BETTER LEFT UNSEEN



STEP 1:
RUN THE WIRE AND CUT THE
HOLE INTO THE WALL



STEP 2:
INSTALL SPEAKER



STEP 3:
APPLY JOINT COMPOUND
AND SAND UNTIL SMOOTH



STEP 4:
PAINT TO MATCH THE REST OF
THE WALL

Sound Advance speakers are designed to be completely hidden from view after installation, flush behind finished walls or ceilings and painted, papered, or otherwise covered in exactly the same way. Homeowners thus can experience genuinely high-fidelity music playback while preserving pristine, uncluttered interior surfaces. Models are engineered for fast and easy installation and fit in standard wall and ceiling construction. They are just 3-7/8 inches deep, and are installed by simply screwing

in place, directly to studs or joists, ultimately forming a flush, contiguous surface with adjacent wallboard. When the wall is finished, interior trades simply "mud" and sand the speaker's surfaces right into the drywall; it is then finished with paint, plaster, or wallpaper literally disappearing into the wall. Here are some pictures of the install at the conference room in our office.

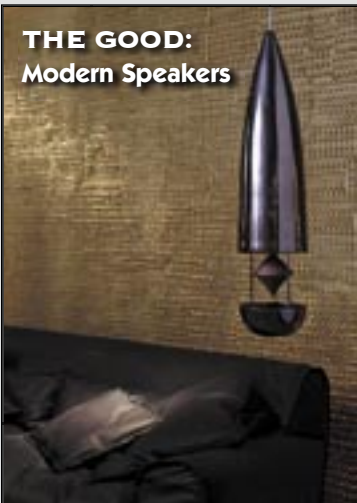
HELP WANTED

CS Media is growing and looking for good people to grow with us. If you are, or know an experienced audio video technician please contact us. We would like to hear from you and talk about becoming part of the team.

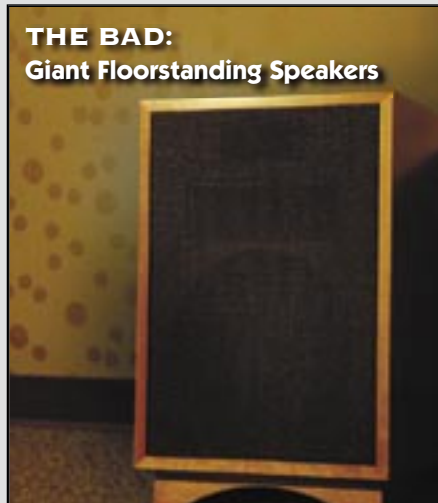
THE GOOD, THE BAD AND THE OBNOXIOUS

Don't be offended if you still have or have had things on our list.

THE GOOD:
Modern Speakers



THE BAD:
Giant Floorstanding Speakers



THE OBNOXIOUS
No Comment



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by  CSmedia



CS MEDIA HOLIDAY GIFT BOX

For many of us the Holidays are the joyous and festive time of the year. However there is so much preparation that goes on before the arrival of the holidays. Let CS media help you out with some of the shopping. Here are a few gift ideas for the technology enthusiast on your list.

HOME THEATER | LIGHTING CONTROL | HOME INTEGRATION | COMMUNICATIONS



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