

SIMPLICITY

Presented to you by  CS media



DIRECT TV MULTI-ROOM VIEWING

Our customers often ask us for ways to view their recorded shows at other locations throughout their homes. Up until now, doing so required a centralized video distribution system to accomplish that goal.

Recently, Direct TV has released a new feature on their receivers called Multi-Room Viewing (MRV) that allows you to just that with satellite hardware you may already have in your home. MRV, or Whole Home DVR as Direct TV sometimes refers to it, allows you to watch material that is recorded on one of your DVR units via other DVR and non DVR satellite receivers throughout your home.

To implement this new feature, you might need a few upgrades to your satellite distribution system, or you may just need to connect each of your receivers to your home network. Once this is done, for a small monthly fee, you can have MRV enabled

through Direct TV customer service and the new feature will show up in your menu. After naming your DVR units, all of the recorded content on all of your DVRs will be shown in a single list that you can browse, allowing you to see your entire collection from each location.

There are a few limits to the system right now. The major one being that a single DVR can only show two programs at a time; one to the TV it is connected to directly, and a second to another satellite receiver that is watching a program recorded on that DVR. Depending on your home and viewing habits, you still may need several DVR units in your system.

If you are interested in MRV, give us a call and we can tell you what changes you may need in order to take advantage of this exciting new feature. We can also handle any setup needed to get your system functioning with MRV.



MARK'S VIEWPOINT

End of Year Review

As 2010 draws to a close, it is an opportune time to reflect upon our past year's performance and success! There are many ways for an organization to measure success. At CS Media, our success is measured by one criterion, the happiness of our clients. I am pleased to say that 2010 has been a very successful year.

We have been fortunate to not only maintain our client base but have added to it extensively because of the kindness of our current clients, industry partners and friends. Referrals mean everything to a company like ours and because of that we want to thank everyone that contributed to our success personally.

The majority of our success and client satisfaction has been

achieved by the high level of customer service provided by our employees. I also want to take a moment to thank everyone on the CS Media team for everything they have done this year to ensure our clients' happiness.

It was another hectic year for the advancement of home electronics and integration. 3D television has made a big splash in the marketplace. Like many new technologies it is still in its infancy but very intriguing none the less. Let us know if you would like to stop by our showroom to see it. Many new items are on the horizon as well, 4K television, Cloud Based Media Storage and Energy Management to name a few. Please make sure to read the upcoming issues of Simplicity to get the latest news and views.

Again, my sincere thanks to everyone! If there is ever anything we can do please let me know. We are always trying to improve and would love to hear your feedback.

UPGRADE YOUR AUDIO VIDEO WITHOUT BREAKING THE BANK

Considering the times, people are not spending money on luxury items like they once were. Instead there is a large emphasis on building up those savings accounts and investments. But if you are like me, and you probably are if you are

reading this publication, it is always nice to add a new device or function to your home that both enhances how you live as well as makes your experience exciting. Simply put, why not give that old system in your home a facelift? Here are my top

five picks that will breathe life back into your home entertainment experience with out having to tear the house down.

Note: the following ideas are in no specific order



FIREPLACE AND GARAGE DOOR CONTROL:

It sounds complicated, but fireplaces and

garage door openers are a couple of the easiest things to control. If you really wanted to, you could control either one from your remote while you are laying on the couch.



3D TELEVISION:

Not the old fashioned paper cut-out red and blue

glasses anymore. The new glasses not only look more attractive but do a better job with 3D.



IPAD INTEGRATION:

Do you own an iPad? Do you have AMX, Crestron or RTI in your home? Well then you are almost at control nirvana. Why not use this sleek device that you walk around

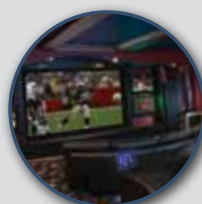
the home with already and allow yourself the ability to control your home as if you were right in front of a touch panel?



BLU-RAY PLAYER:

New generation Blu-ray players are much more than just DVD players. Do you subscribe to Netflix? Are you a Pandora Junkie? Addicted to YouTube? Wish you could stream all of these services to the TVs and speakers around the

home? Well not only can you do all of these things with a new Blu-ray player, but it can be done very easily.



LIGHTING CONTROL

for the Movie Theater experience:

It not just the big TV and the big sound that create the theater experience. Dimming the lights adds to the anticipation of the movie beginning.

It can be done by simply replacing an existing light switch with one that is a little smarter. Not very expensive and super cool.



CONGRATULATIONS

to Brad and Jason on their
New Crestron Digital Media Certification

There's no question that the digital age is here today. Analog television is off the air; practically every device that plugs into a display has an HDMI port; the latest MacBooks only provide DisplayPort outputs; laptops now include built-in Blu-ray players; and the latest video conferencing systems feature HDMI/DVI outputs exclusively. The products you're using now won't work for much longer. So we sent Brad and Jason to a rigorous three day program detailing every aspect of system installation and commissioning. Now that they are DM certified engineers they are able to be the best in demonstrating proficiency in system setup, diagnostics, testing and reporting. Congratulations to them both!



SUDOKU CORNER

Complete the Sudoku puzzle so that each and every row, column, and region contains the numbers one through nine only once. The answers will be posted on our facebook page soon!

					6		8	
		9	1		5	3	7	2
	8		7				1	6
							3	4
			3	5	1			
7	3							
6	1				8		2	
8	2	3	9		4	6		
	7		6					

THE CEDIA BUZZ

Apple iPad

One of the most exciting things at CEDIA Expo was the influx of Apple iPad integration. From control interfaces, in-wall docking stations and audio/video streaming, the iPad is truly a game changer for our industry. We are able to interface the iPad with existing systems from RTI, Crestron and AMX . Call today to add this functionality to your system.

3D

3D was the buzz again at CEDIA Expo this year. New 3D products from DPI & Sony topped our list of must have products. We are seeing more and more content become available. 3D gaming should be available later this year, 3D channels on DirecTV satellite are available now, and new titles on Blu-ray are arriving weekly. Take home that 3D theater experience and add something new to your theater.

Energy Management & Monitoring

New energy management/monitoring systems are adding to the practicality of control systems. Many products will give you display feedback on your remote control and allow you to turn appliances on and off to save energy. The manufacturer Eaton displayed an electrical panel that will allow you to interface with your electrical breakers to turn them on/off and give you real time feedback of energy usage. Lutron, a manufacturer of lighting control products, has been expanding their products to include temperature and appliance control. They're touting their "Green" button as a way to save energy through lighting control, motorized shades, temperature and appliance control. Let us help you manage your energy usage.

3D IS HERE!
Call us to see it in our show room
952.486.7345

The Gift Giving Time of Year is Here. We Can Help!

LCD Picture Frame

Computer Speakers

3-D Glasses

I-Pod Dock

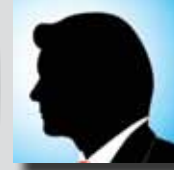


MOVIE REVIEWS WITH MARTY & MARY



Iron Man 2 was a fun, memorable, super hero movie with lots of special

effects. This type of movie it is very easy to follow and the Villain was pretty entertaining. This movie has a great cast and held my attention throughout. I think that this is a good movie to throw in if there is nothing else to watch, but I won't purchase it for my collection.



See the original Iron Man movie before you sit down to enjoy the sequel. You need the background info about who Tony Stark (Robert

Downey Jr) really is to enjoy his quirky personality. The movie jumps right in where the first one left off. Iron Man 2 does have less action than the original but is no less entertaining. As long as you go into this movie to be entertained and realize it isn't an Oscar nominated film you won't be disappointed. Sit back and enjoy the big budget special effects and the villain played by Mickey Rourke.

HOME THEATER | LIGHTING CONTROL | HOME INTEGRATION | COMMUNICATIONS



6101 BAKER ROAD SUITE 202
MINNETONKA, MN 55345