

SIMPLICITY

Presented to you by  CS media

APPLE HAS DONE IT AGAIN

The company that has become known for innovation has again pushed the envelope forward. Many people have heard about the many features of the new iPad. You can read books, surf the internet and even listen to music or watch movies. But, did you know that you can use it to control your home theater or disarm your security?

The iPad is proving to be a very useful device in conjunction with a control system like Crestron or AMX. Using either the WiFi or 3G connection it becomes a full function wireless touchpanel that can control all aspects of your home system. Never before have we had a device that provides our clients with so many useful functions at a very affordable price point.

Let us know if you would like a demo to see what the iPad can do for you.





MARK'S VIEWPOINT

Energy Management

So what is energy management? There's a plethora of definitions, but the simplest one in my estimation is as follows: "A continuous planning process which is used to accomplish the efficient use of energy in a building or system."

It's not like we're returning to the "dark ages" any time soon. There are too many ways in which we need to use electricity and other energy sources. Technology itself has become such a prevalent part of all of our lives. For example, we use technology to communicate, gain information and entertain us — all in ways that require energy consumption. That in itself is not a bad thing. What has grown to be an issue is the amount of energy being wasted!

I strongly believe that technology has not only helped exacerbate the problem of wasted energy, but will also be the leading tool when looking for the cure. Even today, through the use of simple devices, we can monitor how much electricity we are using, how much water we are consuming and even how much natural gas our homes use on



a daily or minute-by-minute basis. For me, the only way to truly understand how to save energy would be to see the results plainly displayed. With an energy monitor in place you could see the benefits of removing your phone chargers from the wall after use or reducing the temperature of your water heater a few degrees. I think seeing will be believing!

Energy auditing will also become extremely important.

We need to be able to instruct people on what it means to not only design an energy-efficient home, but how they can make their current home more efficient. Again technology can help determine where insulation may be lacking in their homes, how efficient (or inefficient) their windows are and even how much power is being consumed needlessly. As energy auditing continues to grow, technology will help determine the problems and also monitor the changes to ensure that the process does what it was sold to do! As per the definition, we will need to continuously monitor our resources to use them efficiently. The tools are available if you are interested!

3D IS HERE!
Call us to see it in our show room
952.486.7345

MEET TED (THE ENERGY DETECTIVE)



Energy conservation is on the mind of nearly everyone these days. Often, the most challenging part of cutting energy consumption is our understanding of where that energy is really going. Plus, most people do better at managing their energy use when they see immediate feedback for their efforts. Until recently, getting real-time feedback on our electricity consumption has been a complex undertaking. The Energy Detective (TED) changes that by allowing you to see the results of your actions immediately. TED allows you to measure electricity consumption in real time and see the results in a number of ways: on the portable unit's small display panel, on your computer, or even through your home automation system. TED measures your electricity usage once a second and stores that information for up to 10 years, allowing you to see usage data on an instant, hourly, daily, weekly, monthly or even yearly basis. In addition you can view the data as a graph to see how your usage rises and falls over time. Lastly, TED can interface with Google PowerMeter to allow you to compare your usage with others in your area also using Google PowerMeter. All of these features can help you see how you and your family uses electricity, and how best to conserve that power.

SUDOKU CORNER

Complete the Sudoku puzzle so that each and every row, column, and region contains the numbers one through nine only once. The answers will be posted on our facebook page soon!

	5		7					8
		3		5	4		7	
2		9	3			5		4
		5	1		2	4		
3	4							7
		1	4	3		9		5
		2					5	6
	3		6		5	8		2
5	9			2	3			

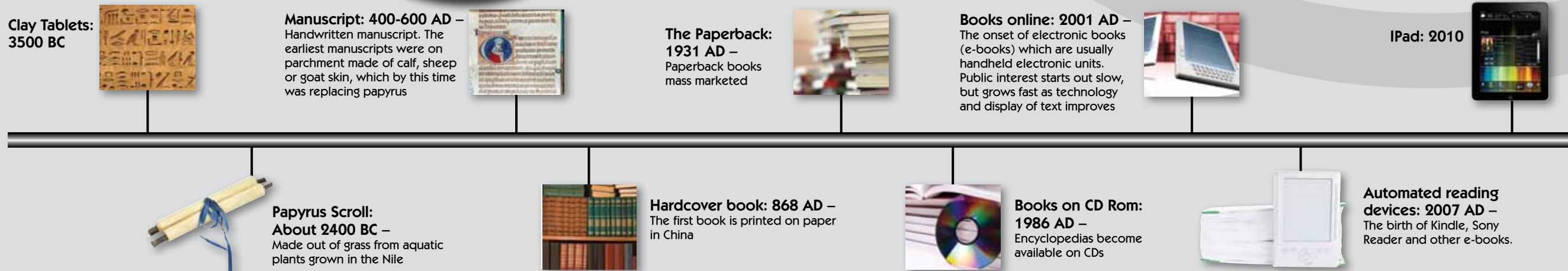
WELCOME TODD FUZZEY



We are pleased to announce the addition of Todd Fuzzey to our staff. Todd Fuzzey joins the organization with 14 years experience in sales, design and project management of residential audio/video systems. He's an award winning designer, recently receiving the Custom Electronic Design & Installation Association (CEDIA) prestigious Electronic Lifestyles Designer award for technical design of a hidden installation. He's won the Electronic House Best Home Of The Year for Best Kitchen. Todd has been featured twice in Electronic House magazine, Luxury Home & Renovation magazine and Residential Systems magazine. His work has been displayed during Midwest Home's Luxury Home Tour and the Builder Association's Parade of Homes. As CS Media continues to grow we strive to hire the best talent available and feel Todd will be a great addition to our staff.

EVOLUTION OF THE BOOK

WIKIPEDIA: A book is a set or collection of written, printed, illustrated, or blank sheets, made of paper, parchment, or other various material, usually fastened together to hinge at one side. A single sheet within a book is called a leaf, and each side of a leaf is called a page. A book produced in electronic format is known as an electronic book (e-book).



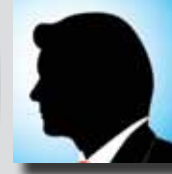


MOVIE REVIEWS WITH MARTY & MARY



To say I liked it seems awkward as I almost feel like the film is still occupying my brain in some way. Some questions linger in my mind and the film

haunts me still. I definitely desire to re-watch the film, especially knowing a certain truth revealed at the end. The action scenes are brutal however with the passion that Eli has to complete his "mission from God" makes those scenes manageable to watch. As usual Denzel Washington is great, and though this is not a chick flick and has absolutely no romance or comedy in it, I would recommend this film. An added bonus is that this will definitely give your surround sound a work out!



The movie takes place on a post-apocalyptic Earth following a mysterious event called "The Flash" that destroyed nearly everything on the face of the planet. Since "The Flash," books

have been hard to find and are held in high regard. One survivor, Eli (Denzel Washington), has been walking west for 30 years, wandering the earth carrying the last known copy of the Bible. He finds trouble when he stumbles into a town controlled by Carnegie (Gary Oldman) and his band of ruffians. They want the book that Eli has. The sounds effects are amazing, so turn the volume to 11 and enjoy. But beware; most of the sound effects are from violent fights as Eli tries to defend his book from Carnegie and his band of wrong doers.

HOME THEATER | LIGHTING CONTROL | HOME INTEGRATION | COMMUNICATIONS



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